

K.Ravi Kiran Yasaswi
Assistant.Professor
MBA

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+91-6301804131**

Objective:

To associate with a pioneer organization, which provides me a career to prove my mettle and enthusiasm, coupled with my sincerity and service motto in a dynamic manner, enhancing the name and fame of your mission.

Education:

- ✓ Pursuing Doctorate (Ph.D) from Annamalai University in the area of Business Administration.
- ✓ Acquired a Master's Degree in Business Administration (**MBA**) with Finance specialization from VRS & YRN College Chirala from Acharya Nagarjuna University in 2011.
- ✓ B.Com (General), in Carrer Degree College Guntur from Acharya Nagarjuna University in 2009.

TEACHING LEARNING PEDAGOGY

- Financial Accounting
- Financial Management
- Security analysis and Portfolio Management
- Managerial Economics
- Business Ethics and Corporate Governance
- Entrepreneurship

Apart from teaching I provide assistance and guidance to MBA students during their project work. The responsibilities include:

- Guiding Students for Selection of their Electives
- Help them to give inputs through Micro soft teams
- Provide assistance to define project work objectives

Funding Projects:

S. No	Project Title	Sanctioned agency &Amount	Designation	Duration
1	Financing Issues of MSMEs in the District of Krishna	ICSSR & 300,000/- December 5th 2019	Co- PI	1 year

Papers Published: (12)

1. **“Land Pooling Practices in India – A Case Study of Amaravathi and Magarpatta”** IJERT Journal.volume-11-issue-11-November-2022
2. **Problems and Issues of Micro Small & Medium Enterprises (MSMEs) in Krishna District of Andhra Pradesh.** Journal of Volume-1, Issue-2 (July-December, 2020) Business Analytics and Data Visualization.
3. **An Investment Tool for Millennial Entrepreneurs-ECF.** Adaly Journal, Vol.9, Issue 1, January 2020.ISSN no:1301-2746.
4. **The Journal of GST Accounting In India.** Journal of Information and computational Science.Vol 10 Issue 1-2020.ISSN:1548-7741.
5. **Crowdfunding - The Investment Tool for Millennial Entrepreneurs-** Journal of Indian Taxation Year: 2019, Volume: 6, Issue : 1 ISSN : 2395-2571. DOI : 10.17492/vision.v6i1.185483
6. **Accounting Intelligence—The New Era in Accounting** -Journal of Information and Computational Science VOL.9, P.P.692-697 2019.ISSN:1548-7741.
7. **The Upswings of Indian Stock Markets- A Comparative Study With Asian Markets.** International Journal of Recent Engineering Research and Development (IJRERD), ISSN: 2455-8761,Volume 03 – Issue 09 September 2018 PP. 20-24.
8. **“A Study on Consumer Perception towards Hero Two Wheelers”** with special reference to Vijayawada city Journal of Management Research and analysis Volume 5 Issue 4 October –December 2018 ISSN:2394-2762.
9. **“Common Error in Depreciation Computation”** in Research Review International Journal of Multi-disciplinary July-2018 Special issue ISSN: 2455-3085.
10. **“A General perspective on Classification of Humans”** in International Journal of Movement Education and Social Sciences Volume 7, Special Issue 03,2018 ISSN :2321-3779.
11. **“Political Sciences (Advancements in Law)”** In AGU International Journal of Research in Social Sciences & Humanities (ISSN: 2455-6084) Volume No.05,Jul-Dec 2017.
12. **“Motivation management in Goal setting”** in International Journal of Advanced Trends in Computer Science and Engineering Vol 2,No.6,pages 252-257 (2013) Special issue of ICETM 2013 –Held on 29-30 November 2013 in Sree Visvesvaraya Institute of Technology and Science,Mahububnagar .ISSN 2278-3091.

Conference Proceedings (International & National)

1. Investor perception towards investment in Derivative Market in capital city of Vijayawada: Andhra pradesh at International Research conference hosted by Indian Institute of finance on November 7th,2020.
2. A Study on Problems faced by Customers in using E Banking Services and its impact on Customer loyalty with respect to rural SBI branches ,Guntur at International Research conference hosted by Indian Institute of finance on September 27th-29th,2020.
3. **Common Error in Depreciation Computation**” in Research Review Two days International Conference on Global Business Management Practices: Emerging Trends and challenges 27th & 28th July-2018. Organised by Pondicherry University
4. “A General Perspective on Classification of Humans”- at 3rd International Conference, OU Campus, Hyderabad. (**Conference Proceedings**) (29th, July, 2018).
5. “Political Sciences (Advancements in Law)” at 11th International conference In OU campus, Hyderabad (**Conference proceedings**) (22nd October,2017).

Book Chapters:(3)

- ✓ AI Powered HCM-The Analytics and Augmentation, Intech Open, UK, Oct,2021.ISBN: 978-1-83969-273-4.
- ✓ Problems and issues of MSMEs -Krishna-Andhra Pradesh-Dynamic Business Tends and Innovation in Contemporary Times (30th December 2020)-Paramount Publishing House-ISBN:978-81-948876-3-8.
- ✓ Published a paper in Entrepreneurship Imperatives in India in the Globalized Environment in Paramount Publishing House entitled “Women Entrepreneurship in India” ISBN :978-93-85100-25-3 First edition June 2015.

Resource Person

- Acting as Resource person in APhRDI on 26th November 2019

Awards

- Best teacher award in 2017-18 in LBRCE College Mylavaram
- Best teacher award in 2019-20 in LBRCE College Mylavaram
- Best teacher award in 2020-21 in LBRCE College Mylavaram
- Best teacher award in 2021-22 in LBRCE College Mylavaram

Certifications:

- ✓ NPTEL Online Certification (**IIT Bombay**) in **COST ACCOUNTING**
- ✓ NPTEL Online Certification (**IIT Roorkee**) in **Working Capital Management.**
- ✓ NPTEL Online Certification (**IIT Roorkee**) in **Financial Statement Analysis and Reporting**
- ✓ **“CAMBRIDGE BULATS COURSE”** (Business Language Testing Service).
- ✓ **National Stock Exchange (N.C.F.M Capital market dealer module)**

Faculty Development programs:(9)

- ✓ 5 Days National level **Online FDP** on Promoting Innovations in Business Management -Organized by Andhra Loyola college Dept of MBA, Vijayawada on 26th May 2022 to 31st May 2022.
- ✓ 1 day national seminar on challenges in implementing in NEP In contemporary Management Education.Organised by Faculty of commerce and Management University, Gurugram on 26th March 2022.
- ✓ Certified in NPTEL -AICTE FDP Programme on **Cost Accounting** 4 weeks course in July-August 2019 .
- ✓ Attended a One Week FDP On (19-06-2019 to 24-01-2019) **HOW TO WRITE & PUBLISH A RESEARCH PAPER** on Narayana Engineering College Nellore,A.P
- ✓ Certified in NPTEL -AICTE FDP Programme on **Working Capital Capital Management** 12 weeks course in October 2018.
- ✓ Participated in A two days Faculty Development Programme on “**Paradigms of Education- Role of a Teacher and reflective Teaching**” at Lakireddy Balireddy college of Engineering, Mylavaram, Krishna district, AP on 17th & 18th july 2018 in Association with AIMS-AP Chapter.
- ✓ Attended one day Faculty Development Programme on “**IPR-Patent Filing**” organised by Lakireddy Balireddy College of Engineering (Autonomous), Mylavaram, December 30, 2017.
- ✓ Attended a two day faculty development programme organized by Gudlavalleru Engineering College during 8th and 9th October, 2015.

Workshops:(4)

- ✓ A Three Day **workshop** on SPSS for Social Sciences, by PVP Sidhartha, Vijayawada, sponsored by ICSSR and University of Hyderabad, on Feb, 28&29, 2020.
- ✓ Attended a two day national workshop “Learning Management Systems and Ed-Tech Tools (WLMSET-2017) organized by Digital Monitoring Cell, JNTUK-Kakinada, December, 22-23, 2017.
- ✓ A Two day workshop on “Outcome- Based Education” organized by LBRCE, Mylavaram. June 6-7, 2017.
- ✓ Attended two weeks Teacher Training Program conducted by APSCHE and British Council from 19-06-2017 to 23-06-2017 and 03-07-2017 to 07-07-2017,held at Lakireddy Balireddy College of Engineering (Autonomous), Mylavaram.

Memberships:

- IAENG (International Association of Engineers) Life time member number:216542.
- International Society For Research and Development Life time member number:M4150906047.

Technical skills:

- MS-Office
- Internet search engines.

Work experience: (11.5 Years)**15th June, 2015 to till date:**

Working as an Assistant Professor for School of Management Studies (SMS), Lakireddy Bali Reddy College of Engineering (Autonomous), from 15th June, 2015 to till date.

2015 February to May

Worked as an Asst Professor in MBA department of Swarnandhra College of Engg. & Technology, Narsapuram (West Godavari).

2012 November to 2015 January

Worked as a Lecturer in Hindu College of Management in Guntur,

Skills: Work effectively with diverse groups of people.

Strengths:

- ❖ Hard work & patience
- ❖ Good communication skills and presentational skills.
- ❖ Committed to work.

Personal profile:

Full Name : Kotamraju.Ravi Kiran Ysaswi

Date of Birth : 09th June 1989

Father's Name: Sri. Kotamraju.Tandava Krishna

Languages known: English and Telugu

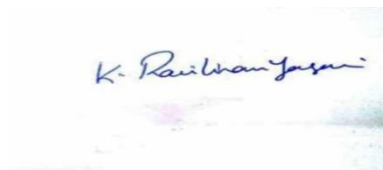
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(K.Ravi Kiran Ysaswi)